

SCHEDULE 2021

MONDAY - NOVEMBER 29

Registration Desk Open | 12:00 - 4:00pm

- South Point Hotel Convention Desk

Trade Show Setup | 12:00 - 4:00pm

- South Point Hotel Exhibit Hall

Contract Personnel Mixer | 4:00 - 5:00 pm

- South Point Hotel Convention Center Napa CD

14th Annual Wrangler Gold Buckle Gala | 6:00pm

- South Point Hotel Grand Ballroom (ProRodeo Hall of Fame)

TUESDAY - NOVEMBER 30

Registration Desk Open | 7:00am - 4:30pm

- South Point Hotel Convention Desk

State of the PRCA | 8:00 - 9:00am

Panel Discussion | Turnouts, Moderated by Anthony Lucia | 9:00 - 10:00 am

- South Point Hotel Grand Ballroom

PRCA Convention Breakout Sessions | 10:00am - 12:00 pm

- South Point Convention Center

Session 1: 10:00 - 10:45 am

Session 2: 11:00 - 11:45 am

*Committees can choose 2 of the 3 topics to attend

- PRCA Sponsorships & Resources {Sonoma A}

- Livestock Welfare National & State Issues {Sonoma C}

- PRCA 101 | Understanding the Approval Process {Sonoma D}

CP Meeting: Stock Contractor | 10:15 am - 12:15pm

CP Meeting: Pickup Men | 12:30 - 1:30 pm

- South Point Hotel Showroom

Contract Personnel Trade Show | 12:00 - 4:30pm

- South Point Hotel Exhibit Hall

2021 NFR Welcome Reception | 6:00pm

- South Point Hotel Grand Ball Room

WEDNESDAY - DECEMBER 1

Registration Desk Open | 7:00am - 4:30pm

2022 Focus & PRCA Leadership Round Table Discussion 8:00 - 9:00 am

Gov. Kristi Noem, Keynote Speaker | 9:00 - 9:45am

- South Point Hotel Grand Ballroom

PRCA Convention Breakout Sessions | 10:00am - 12:00 pm

- South Point Convention Center

Session 1: 10:00 - 10:45 am

Session 2 11:00 a.m. - 11:45 am

*Committees can choose 2 of the 3 topics to attend

- PRCA Television & Live-streaming {Sonoma A}

- Livestock Welfare | Working with Your Community {Sonoma C}

- Understanding Social Media and Your Rodeo {Sonoma D}

CP Meeting: Bullfighters & Clowns/Barrelmen | 10:00 am - 12:00 pm {Napa C}

CP Meeting: Announcers | 10:00 am - 12:00 pm {Napa A/B}

CP Meeting: Secretaries & Timers | 12:30 - 2:30 pm {Napa A/B}

Contract Personnel Trade Show | 12:00 - 4:30pm

- South Point Hotel Exhibit Hall

PRCA Awards Banquet | 6:00pm

- South Point Hotel Grand Ballroom

THURSDAY - DECEMBER 2

Registration Desk Open | 7:00am - 12:00pm

- South Point Convention Desk

*Contract Personnel Group Sessions

CP Meeting: Music Directors | 8:00 - 9:45 am {Napa AB}

CP Meeting: Photographers | 10:00 - 11:45 am {Napa AB}

*Rodeo Committee Exec. Council Group Sessions

- South Point Convention Center {Napa CD}

\$20k & Under | 8:00 - 9:30am

\$21k & Over | 9:45 - 11:15am

Contract Personnel Trade Show | 9:00 - 11:00 am

- South Point Hotel Exhibit Hall

- Trade Show Tear down | 11:00 am - 12:00 pm

Wrangler National Finals Rodeo | 5:45pm